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THE
INDUSTRIAL
CITY OF
NORTHERM
SPAIN



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REASONS FOR CHOOSING BURGOS p.36 Lisbon

# LOCATION

urgos is a historic crossroads and a City with a marked industrial character.

Situated in one of the best geostrategic locations in the Iberian Peninsula, it is the place where leading national and international companies have chosen to establish their headquarters.

The city is nestled in an important communications hub that consolidates its industrial and economic activity, where routes from the ports of the north and west, Portugal, France, Levante and the industrial area of Madrid meet, as well as connections with North Africa.

Within a radius of 250 km there are seven Autonomous Communities that account for 35 % of the national GDP and where 30 % of the Spanish population lives.

The Burgos Urban Industrial Area has over

200 thousand

Inhabitants

# BURGOS STRATEG CITY

O La Coruña







Relief: Essentially flat city.



**BURGOS** 🛚

Hydrography: River Arlanzón and its tributaries.



Santander

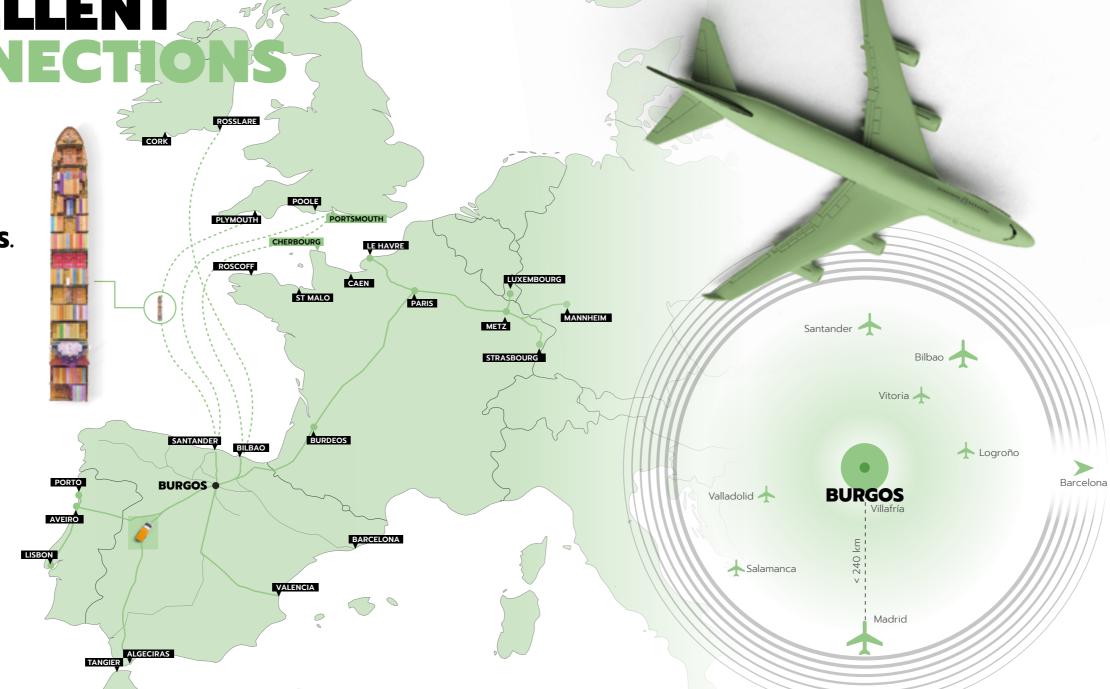


# **EXCELLENT**

# **BURGOS OFFERS A NETWORK OF FAST AND EASY CONNECTIONS.**

It has first-rate intermodal accessibility in its land (road and rail), sea (via the Dry Port) and air connections.

It's key in: the connections that link the north and south of Spain, the corridor that connects Africa with Europe and a decisive milestone in the European diagonal that connects Lisbon with eastern Europe.



## **BY ROAD AND RAIL**

**2H** 

to Madrid. to the Port of Bilbao.

**5H** 

to Barcelona.

## **BY SEA VIA THE DRY PORT**

Connects Burgos with the rest of the world through the Ports of Bilbao, Barcelona and Huelva supporting import and export traffic.

### **BY AIR**

Burgos has an airport that belongs to the AENA National Network.

It offers regular weekly passenger flights to Barcelona, as well as to other strategic destinations.

Occasional parcel and air courier services.

# INDUSTRIAL AND

AREAS

- 1. Villalonguéjar
- 2. Burgos Este

# **VILLALONQUÉJAR INDUSTRIAL ESTATE**

Main strategic industrial area in Castilla y León.

\* Over **700.000** m<sup>2</sup> of

- \* 8.000.000 m² that offer the entrepreneur excellent infrastructures, intermodal transport connections, superior quality services and the maximum possible urban use defined by law (0.8 m<sup>2</sup>/m<sup>2</sup>).
- net land available. Great offer and variety of plots available at very competitive prices. Significant Tax Bonuses (up to 95 % in IAE and ICIO).

\* As well as 400.000 m<sup>2</sup> available in the other industrial estates and areas around the City. \* 500 established companies, belonging to the Agri-Food, Automotive Auxiliary, Chemical, Metal and Rubber sectors that employ approximately 12.500 workers.

- Industrial Estate.
- Industrial Estate.
- **3.** Monte de la Abadesa Industrial Estate.



# BURGOS ESTE INDUSTRIAL ESTATE

Cradle of the Industrial Promotion and Development Pole of Burgos.



- \* 1.200 established firms.
- \* 18.000 workers.
- # Great industrial diversity: Metallurgical, Agri-Food, Timber, Rubber, Freight Transportation and Construction Industries, among others.





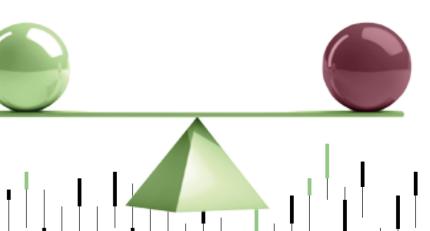
# **ECONOMIC ACTIVITIES**

COMPLEX

LARGE
SPECIALISED AREA
DESIGNED TO HOST
R&D&I INITIATIVES
AS WELL AS
LOGISTICSINDUSTRIAL,
TECHNOLOGICALBUSINESS
AND SERVICE
ACTIVITIES.

- \* It will have a significant communications network that will link with the City's main roads and its other industrial and logistics spaces.
- \* 400 hectares are underway, which will ensure the industrial and logistical development of Burgos in a strategic environment, reinforced by the presence of road, rail and airport infrastructures and its proximity to the Burgos Este Industrial Estate.





# TRANSPORT CENTRE, DRY PORT AND INTERMODAL LOGISTICS

# ROAD TRANSPORT: TRANSPORT CENTRE.

Solid logistical support for the Burgos industry and its area of influence.

Located in the middle of the Atlantic Corridor, it's a merchandise management and distribution model.

It offers a wide range of possibilities and solutions for transport companies, large logistics operators, as well as a multitude of top-level national and international companies.

Unbeatable location in the middle of the N-1, just a few metres from the connection to different motorways, industrial estates and areas and also adjacent to the Dry Port, Burgos Airport, Customs and Heavy Vehicle Parking.

Its efficient and smooth communications network allows companies to save on costs and time, helping to improve their competitiveness.

520.000 m<sup>2</sup>





# RAILWAY TRANSPORT: DRY PORT.

The Dry Dock with the highest capacity in Castilla y León.

Since 2006, it's been supporting import and export traffic quickly and efficiently, promoting the internationalisation and management of the supply chain of companies in Burgos and their area of influence.

Logistics routes

Technical routes

Specialised end carriage docks for loading and unloading

Moves around

1000

containers per year.

# BURGOS, CONNECTED WITH THE REST OF THE WORLD:

weekly trains to the Port of Barcelona.

rail connections with the Port of Bilbao.

weekly train to Huelva.

Weekly train service to Barcelona with controlled temperature, which transports chilled products for the Asian market.



# TECHNOLOGICAL PARK

THE MOST EXPANSIVE TECHNOLOGICAL SPACE IN CASTILLA Y LEÓN THAT HAS THE BACKING AND SUPPORT OF THE REGIONAL GOVERNMENT.

- \* 124 hectares will soon be aimed at Industry 4.0, Automotive, Telecommunications, Robotics, Agri-Food Sector, Equipment and new materials.
- \* Active support and participation by the University of Burgos.

# INDUSTRIALLY

CITY

BURGOS HAS
BEEN A REGIONAL
PIONEER IN
PROMOTING
INDUSTRY
4.0, BRINGING
INNOVATION AND
COMPETITIVE
INTELLIGENCE
TO THE
MANUFACTURING
COMPANIES OF
CASTILLA Y LEÓN.

- \* Support for SMEs and Startups with the incorporation of the enabling technologies provided by Industry 4.0 facilitating new business initiatives aimed at attracting talent and new investors.
- \* In Burgos, there's a technological ecosystem that constitutes a connection point between companies, technological experts, administrations, clusters and funding providers, favouring the introduction of new technologies and increasing the level of digitisation in the main productive sectors.



# WATER AND CLIMATE, ADDED STRENGTHS

# **CLIMATE**

DRY AND
CONTINENTAL
CLIMATE:
FACTOR OF HIGH
COMPETITIVENESS.

This implies significant cost savings in the cold chain, both in the production processes of the refrigerated and frozen Agri-Food Industry, as well as in the Biotechnology Sector.



# WATER

### **HIGH QUALITY**

and safe supply: the water of Burgos is one of the city's main economic attractions and has been luring companies in for decades.

## IT'S ONE OF THE BEST WATERS IN SPAIN, SOMETHING REPEATEDLY ENDORSED BY THE STUDIES AND ANALYSES CARRIED OUT BY THE OCU.

Highly valued by the Agri-Food (especially meat and beverages), Chemical and Automotive Industries for its **abundance** and efficiency in the respective production processes.

Soft water, free from contaminants, with a very competitive price that's below the national average.

Guaranteed water: The Burgos
Treatment Plant is constantly
evolving and sustainably manages
the treatment of wastewater for
over 1 million inhabitants from
current and future generations.



Burgos is the 3rd industrial province in Spain.

31.20 %

Some 31.20 % of the provincial GDP is contributed by industry (Spain contributes 17.60 %). INTERNATIONAL **TRADE** 

Over 21 % of industrial exports in Castilla y León originate in Burgos.

Over

1.100.000 net m² of industrial land available in different industrial areas of the City.

**BUSINESS** COMMITMENT

The committed and responsible entrepreneurial spirit of its people.

0.76 %

Low unemployment rate, one of the lowest percentages in Spain.



**SOCIAL PEACE** 

Low labour conflict rate.

# DYNAMIC. **DIVERSIFIED AND** COMPETITIVE

International and **National Companies** that are leaders in their sectors.

# **DIVERSITY**

The diversity and richness of the **Burgos industrial** sector.

# **SYNERGIES**

**Important** synergies and significant cost and time savings between companies and suppliers already established in Burgos.

# INSTITUTIONAL **SUPPORT**

City committed to industrial development. The Burgos City Council, through the Society for the Promotion and Development of the City, facilitates and contributes to strengthening the industrial sector in Burgos.

## QUALITY **LAND**

Quality, competitive industrial land, equipped with excellent infrastructures and optimal services and offering significant tax rebates.

20.000 people employed in industry. which represents 20.67 % of all workers. The 5th highest rate in Spain.

Over

# QUALIFIED

Qualified professionals. **Specialised** workers who adapt to the innovative needs of companies, operating with superior quality standards.

## **INDUSTRY** 4.0

City committed to Industry 4.0. Active and coordinated support between the City's economic, technological and institutional members and groups.

ich and diverse industrial base that brings together supplier companies, suppliers and support services creating a stable network of close synergies and significant cost and time savings.



# 

# **INDUSTRY**

- \* This industry represents half of Burgos industrial exports.
- \* Important synergies with the automotive industry.
- \* Continuous and significant investments in R&D&i.

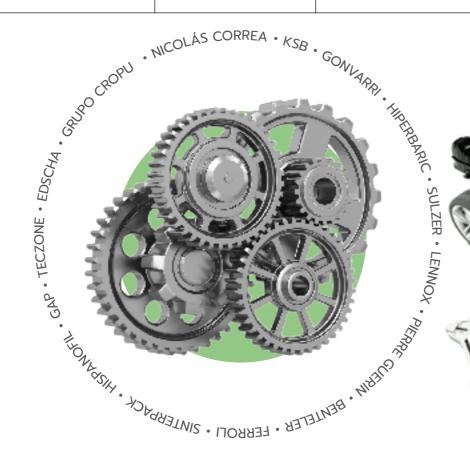
AUTOMOTIVE

OSUND . ALUNDNI SAIRTZUONI . AKUZOLI

INDUSTRY

. CASPLE . GRUPO ANTOLÍN . BENTELED . MADORES . MADORES

- \* Approximately 40 % of the active workforce works for automotive and metal companies.
- \* Powerful competitive supplier industry to the main leading brands in the Sector: Audi, Mercedes-Benz, Volvo, Opel, Renault, Citroën, Ford, Land Rover, Nissan, Mini, Rolls-Royce, Porsche, Jaguar, Bentley....
- \* Some 90 % of the parts that make up a car are manufactured in Burgos.
- \* Companies with a global presence.



# **INDUSTRY**

- \* Represents 31 % of
- with the agricultural and livestock industry. it allows the nutritional and promotes the anchoring of the population.
- sector brings together large and leading national and international companies, as well as SMEs, offering traditional and cutting-edge products of exquisite quality.

COCUMESA. BUPISA. L'ORÉAL. ADISSEO. KRONOSPAN DUSTRY

· CREATIVE RESINS EURODE.

SMURFIT KAPPA · REAL CASA DE LA MONEDA · PLASANCOS MOUSTRIBIAES BOCANEGRA · CA

PEPSICO · MAHOU SAN MIGUEL.

COBUR. PESCÁFACIL. GAMBAFAESA. ELAPOHATA.

- \* Dynamic, innovative, committed industry, talent and technology hub aimed at the foreign market.
- **\*** Leading multinational companies.
- **\*** Especially active in cosmetics, glass manufacturing, resins, timber, plastics, paper, textile products and distillation.
- **\*** Burgos is one of the exclusive world producers of Liquid Methionine, an essential amino acid for animal nutrition.
- \* The excellence and abundance of the water in Burgos is highly valued by the Sector.

**Industry in Burgos.** 

FLORBE. FRONTAS AGUINAGA **\*** Perfectly integrated pyramid to be completed

\* The wide activity of the

27

### **QUALIFIED CITY**

# PROFESSIONALLY

Burgos has two universities: the Public University and the Isabel I University.

# SOCIAL AND ECONOMIC IMPACT

Ranked in position 214, worldwide, for universities with the greatest social and economic impact.



The University of Burgos stands in 6th place on a national scale and 1st in Castilla y León in terms of research and innovation.

# PATENTS

Solid position in the field of patents: an expansive portfolio with over 130 patents and utility models.

# AMONG THE 300 BEST

it's one of the 300 best young universities in the world.



Some 40 % of employees in Burgos' industry have level 1 or 2 Professional Training, far exceeding the Spanish average.

# **SUPPORT**

Research and transfer support units and services.

+80

Over 80 research groups in Sciences, Engineering and Architecture, Health, Social and Legal Sciences, Art and Humanities.

# DUAL TRAINING

Burgos has been a national pioneer in implementing Dual Professional Training.

24 %

Some 24 % of the population of Burgos are university students, double the percentage at national level.

# ALLIANCES

Active collaboration between university and company, promoting entrepreneurial capacity, innovation culture and Industry 4.0, favouring gradual, specialised and quality adaptation to employment positions.

# 2 SCIENTIFIC-TECHNOLOGICAL PARKS

Meeting point between companies, university researchers and institutions in areas such as supercomputing, climatic and acoustic tests, spectrometry, resonance, environmental management...



OUR CITY'S ADDED VALUES

# SUSTAINABLE CITY

BURGOS PROVIDES AN INCREDIBLE QUALITY OF LIFE

# **AIR**

Excellent air quality in Burgos enhanced by the expanses of green areas in the City.

# ARLANZÓN RIVER

The banks of the Arlanzón River constitute a natural space included in the Natura 2000 Network named a Site of Community Importance.



# OFFERS 37 m<sup>2</sup> OF GREEN AREAS /INHABITANT

t offers 37 m² of green areas per nhabitant, the 4th highest level in Spain.



# 54 km OF CYCLE PATHS

It's the perfect size to be covered on foot or by bicycle making use of its more than 54 km of cycle paths.



# CITY

Leader in waste recycling figures, both in the collection of light packaging and cardboard.



# PERFECT PAIRING

Perfect pairing between the competitive industry and sustainable development.



# TOURISTIC, GASTRONOMIC, CULTURAL AND SPORTS CITY

\* Three properties have been declared a World Heritage Site by UNESCO: The Burgos Cathedral, the Atapuerca Site and the St. James' Way.



\* It's a true paradigm of innovation and human evolution from the Homo antecessor.

NATURE, HERITAGE, HISTORY, ART AND CULTURE COME TOGETHER IN BURGOS.
BURGOS COMBINES ITS TOURIST APPEAL WITH MEASURED ECONOMIC DEVELOPMENT.

\* Burgos is strongly committed to Family Tourism and Events and

**Congress Tourism** 

one of the main development drives for the service sector.

\* Over 1.300.000 overnight stays. The Conference
Hall and Auditorium

Fórum Evolución Burgos

a unique 35.000 m<sup>2</sup> space, contributes to supporting the City's cultural and economic activity.

# It offers its visitors a type of cuisine

where traditional recipes and signature dishes coexist in harmony, both a delight for the palate.



**\*** Named Creative **Gastronomical City** by UNESCO.



United Nations
Educational, Scientific and
Cultural Organization

Cultural Organization

Cultural Organization

Cultural Organization

Cultural Organization

**\*** Burgos is also a

# Land of Wine:

it has a long winemaking tradition that is embodied with the Ribera del Duero **Designation of Origin** and the Arlanza Designation of Origin.

**#** Burgos offers an additional competitive advantage given that it's City of Culture, open to a wide range of theatrical, musical, cultural and sports events throughout the year.

> # The City has a wide range of spaces that allow culture and leisure to coexist with a

passion for sport

that wins over thousands of fans.



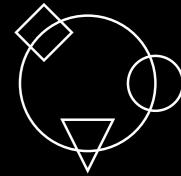
### 3.ª INDUSTRY

Because it's the 3rd most important industry in the whole of Spain (31,20 % of its GDP is generated by industry).



#### **DIVERSIFICATION**

For the industrial richness and diversification of Burgos.



#### **LEADERS**

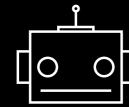
Due to the importance of the companies that have already chosen Burgos, many of them leaders in their sector, creating reciprocal synergies.





#### **INDUSTRIA 4.0**

For being a pioneering City that is committed to the Fourth Industrial Revolution, Industry 4.0.





#### **CONNECTIONS**

Because of its privileged location and because it's a strategic communication hub with the rest of the world.



#### **INFRASTRUCTURES**

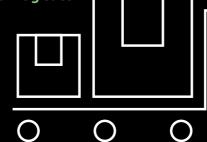
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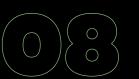
For offering excellent industrial and tertiary land with infrastructures and services of unbeatable quality.



#### **LOGISTICS**

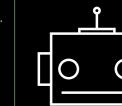
For the constant evolution and improvement of its Intermodal Logistics.





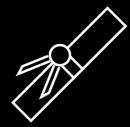
### INSTITUTIONAL **SUPPORT**

Because of the stable character that has always characterised it and because of its full institutional support.





Due to how qualified its human resources are and its high adaptability to the evolution of business needs.





SOCIAL PEACE

Due to its social peace, with one of the lowest labour conflict rates in Spain.



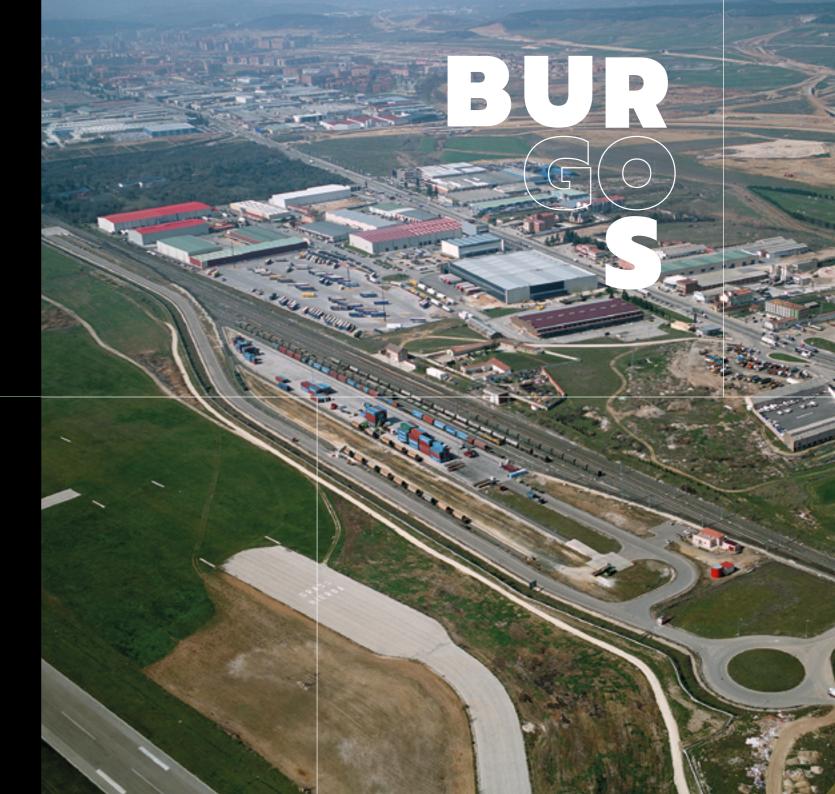
NATURAL RESOURCES

Because of its natural resources: optimal, abundant and competitive water; fresh air; and a climate highly valued in production processes in order to maintain the cold chain.





QUALITY OF LIFE For the quality of life offered by Burgos. It's a sustainable, comfortable and close city that persuades and convinces due to its economic, tourist, gastronomic, cultural and sports potential.









Sociedad para la Promoción y Desarrollo de la Ciudad de Burgos, S.A. PROMUEVE BURGOS

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